

## **Hamilton Old Boys Cricket Club Incorporated.**

### **Strategic Plan 2009-2012.**

#### **Core Business.**

To provide opportunities for members to participate in club cricket at any level and age group.

To provide the opportunity for members to develop in all aspects of the game.

#### **Key Considerations.**

Operate the club on a professional basis.

a) Dress standards.

Need adequate stocks of playing clothing, practice clothing, Cricket caps. Need blazers and club ties.

b) Example set by all senior members and Board members.

Need somehow for Board members to have more presence. Website, polo shirts and job descriptions.

c) Standards of conduct on and off the field.

Need to formalise a code of conduct at all club activities.

Communication with members and affiliated bodies/people.

a) Setting up a website.

b) Invitations to all past members, board members and junior volunteers to all functions.

Development of players.

a) Formalise a selection policy.

b) Develop 5 senior and 10 junior teams.

Provide excellent facilities.

a) Life members and old team photos

b) Maintain standard of practice wickets.

c) Assist with HBHS indoor facility.

## **Strengths of Old Boys.**

### Relationship with HBHS.

a) Communication with school cricket personnel and representation on HBHS cricket club.

b) Respect and assist with upkeep of all facilities.

Nets, pavilion, school grounds, indoor school.

c) Continue to develop a strong coaching presence at the school.

d) Develop good relationship with all cricket players at the school. Set good examples.

e) Reputation, fostering loyalty; pride and fair play.

### History.

Won the Sigley Cup more times than any other club, Howden Cup won by Star more times than us.  
We need to be ahead before our 100 year season (2014).

Elect a suitable person to upgrade our historical records.

### Volunteers.

Continue to source volunteers to fill the numerous roles required to develop a club.

Administrative, financial, notaries, coaches, scorers, junior umpires, past and current players, planners and marketing personnel.

### Junior Cricket.

a) Clothing and equipment adequate stock.

b) Three Junior Board members.

c) Acknowledge volunteers.

## **Weaknesses of Old Boys.**

### Playing numbers.

a) Advertise Website and schools.

b) Ensure retention of current members.

Enjoyment, success and a club family environment.

c) Provide convivial club environment.

Club rooms, practices and club events.

d) Provide an environment for player development.

### Club Profile.

Marketing the club (financial).

Need a club book produced and a marketing book (good quality).

### **Vision for Old Boys**

a) 2014 Old Boys 100 year reunion.

Financial planning and updating past player list.

Have \$20,000.00 set aside for the event (club history book and clothing)

### **Threats to Old Boys.**

#### Financial.

a) Charity funding insecurities.

#### Practice Structures.

a) Announce teams at Thursday practices.

b) Provide skills through level 1 coaching or coaching of coaches courses.

c) Instil basics of the etiquette of the game.

d) Provide for leadership skills.

e) Employ a club coach.

### **Opportunities for Old Boys**

#### Financial security.

a) Charity funding.

b) Business sponsorship.

c) Affiliation fees and prize money.

d) Bar take.

e) Budget for term deposit.