



# Hamilton Old Boys Cricket Club Incorporated Strategic Plan 2012-2015

## Core Business

To provide opportunities for members to participate in club cricket at any level and age group.  
 To provide the opportunity for members to develop in all aspects of the game.

### Key Considerations

*Operate the club on a professional basis*

- Playing clothing, practice clothing, and coaches clothing.
- Example set by all senior members and Board members.
- Board members provided with job descriptions and captains to sign conduct agreements.

*Communication with members and affiliated bodies/parties*

- Continue to develop website.
- Invitations to all members, board members associate and volunteers to all functions/events.

*Development of players*

- Develop 6 senior and 20 junior teams.

### Strengths of Old Boys

*Relationship with HBHS*

- Maintain good relations with HBHS.
- Respect and assist with upkeep and development of all cricket facilities.
- Maintain a strong coaching presence at the school.
- Develop good relationship with all cricket players and providers at the school.
- Set good examples, reputation, fostering loyalty, pride and fair play.

*Volunteers*

- Continue to source volunteers to fill the numerous roles required to develop a club. Administrative, financial, notaries, coaches, scorers, umpires, past and current players, planners and marketing personnel.
- Database of volunteers.

### Vision for Old Boys

*2013/14 Old Boys 100 year reunion*

- Financial planning and updating past players list.
- Production of a club history book and clothing.
- Appoint a centennial committee.

*Financial security*

- Charity funding.
- Business sponsorship.
- Membership fees.
- Social income.
- Budget for term deposit.
- Raffles.
- Marketing the club.
- Produce quality club material.

*Club Development*

- Ensure retention of current players.
- Enjoyment, success and a family club environment.
- Provide an environment for player development.
- Develop a winning culture.