



Hamilton Old Boys Cricket Club Incorporated Strategic Plan 2015-2018

Core Business

To provide opportunities for members to participate in club cricket at any level and age group.
To provide the opportunity for members to develop in all aspects of the game.

Operate the club on a professional basis

- Playing clothing, practice clothing, and coaches clothing.
- Example set by all senior members and Board members.
- Board members provided with job descriptions and captains to sign conduct agreements.

Communication with members and affiliated bodies/parties

- Continue to develop website.
- Improve communications with members, associate members and volunteers.

Volunteers

- Continue to source volunteers to fill the numerous roles required to develop a club. Administrative, financial, notaries, coaches, scorers, umpires, past and current players, planners and marketing personnel.

Relationship with HBHS

- Maintain good relations with HBHS.
- Respect and assist with upkeep and development of all cricket facilities.
- Maintain a strong coaching presence at the school.
- Develop good relationship with all cricket players and providers at the school.
- Set good examples, reputation, fostering loyalty, pride and fair play.

Club Development

- Ensure retention of current players.
- Enjoyment, success and a family environment.
- Provide for player development
- Maintain a winning culture.

Develop administration role to encompass all club administration

- 20 junior teams
- 6 senior teams
- Database current-past-volunteers

Financial security

- Charity funding.
- Business sponsorship.
- Membership fees.
- Social income.
- Financial security plan in place
- Raffles.
- Marketing the club.
- Produce quality club material.