



Hamilton Old Boys Cricket Club Incorporated Strategic Plan 2021-2024

Core Business

To provide opportunities for members to participate in club cricket at any level and age group.
To provide the opportunity for members to develop in all aspects of the game.

Operate the club on a professional basis

- Playing, practice and coaching clothing.
- Example set by all senior members and Board members.
- Board members provided with job descriptions and captains to support club Code of conduct.

Communication with members and affiliated bodies/parties

- Upgrade website and ensure that it is always current.
- Improve communications with members, Associate members, and volunteers through the website, facebook and emails.

Volunteers

- Continue to source quality volunteers to fill the following roles. Administrative, financial, notaries, coaches, scorers, planners, and marketing personnel.

Relationship with HBHS

- Maintain excellent relations with HBHS through communications and co-operation with Headmaster and Cricket staff as a priority.
- Respect and take a lead with upkeep and development of all cricket facilities.
- Structured and quality coaching presence at HBHS.
- Develop good relationship with all cricket players at the school.
- Set good examples: reputation, fostering loyalty, pride, and fair play.

Club Development

- Team enjoyment, success, and a family environment.
- Provide for player development and junior coaching programmes.
- Maintain a winning culture.
- *Database current-past-volunteers*

Develop administration role to encompass all club administration

- *30 junior teams*
- *10-12 senior teams*

Financial security

- Gaming funding.
- Business sponsorship.
- Membership fees.
- Financial security plan in place
- Raffles.
- Marketing the club.
- Produce quality club marketing material.

Facility future proofing

- With HCC co-operation build quality changing facilities at Clyde Park with a view to a basic clubroom facility to compliment.
- Build a grass practice block.